Business Phrasal Verbs

DRUM UP

to try to increase interest in (or support for) something

He's trying to drum up interest in his company's new product.

FALL THROUGH

to be unsuccessful; to fail to happen

The sale of the company fell through.

BAIL OUT

to help a person or business in difficulty, especially financially

The company had several debts, so the bank bailed out the company.

CLOSE DOWN

to close something permanently so that it stops doing business

The store was losing money, so we closed it down.

What's a phrasal verb?

A phrasal verb is made up of a verb plus a preposition or an adverb (or both)

CASH IN ON

to benefit or make money from an event or situation, often in an unfair way

The company is cashing in on the competition's error.



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